



HOWARD GREENBERG GALLERY

For Immediate Release

**Howard Greenberg Gallery
Vivian Maier: The Color Work
November 14, 2018 – March 2, 2019**

New Book by Harper Design / HarperCollins



NEW YORK CITY – The color work of street photographer Vivian Maier will be the subject of a new exhibition at Howard Greenberg Gallery from November 14, 2018 through March 2, 2019. Many of the photographs are on view for the first time, deepening the understanding of Maier's oeuvre and her keenness to record and present her interpretation of the world around her. Dating from the 1950s to the 1980s, *Vivian Maier: The Color Work* captures the street life of Chicago and New York, and includes a number of her enigmatic self-portraits. An opening reception will be held on November 14 from 6-8 p.m.

The exhibition coincides with the publication of *Vivian Maier: The Color Work* (Harper Design | HarperCollins, November 2018) the first book devoted to her color images. With a foreword by renowned photographer Joel Meyerowitz and text by Colin Westerbeck, a former curator of photography at the Art Institute of Chicago, the book was created in partnership with Howard Greenberg Gallery.

“Maier was an early poet of color photography,” writes Joel Meyerowitz in the foreword to the book. “You can see in her photographs that she was a quick study of human behavior, of the unfolding moment, the flash of a gesture, or the mood of a facial expression—brief events that turned the quotidian life of the street into a revelation for her.”

Since 2010, Maier’s photographs have been exhibited in museums and galleries worldwide. The 2013 documentary film, *Finding Vivian Maier*, co-directed by historian John Maloof (who discovered her work at an auction in Chicago in 2007), was nominated for an Academy Award.

Vivian Maier (1926–2009) was born in New York City, spent much of her youth in France, worked for 40 years as a nanny mostly in Chicago, and photographed consistently over five decades. When she died, Maier left behind more than 150,000 photographic images—prints, negatives, transparencies, and rolls of undeveloped film—though few had ever heard about or seen her work. Maier’s color work was made during her last 30 years. After retiring her signature Rolleiflex, she began working with a 35-millimeter camera and produced roughly 40,000 Ektachrome color slides.

“Maier was a self-invented polymath of a photographer,” writes Colin Westerbeck in the book. “The one advantage Maier gained from keeping her photography to herself was an exemption from contradiction and condescension. She didn’t have to worry about either the orthodoxy or the approval of her peers.”

About Howard Greenberg Gallery

Since its inception over 35 years ago, Howard Greenberg Gallery has built a vast and ever-changing collection of some of the most important photographs in the medium. The Gallery's collection acts as a living history of photography, offering genres and styles from Pictorialism to Modernism, in addition to contemporary photography and images conceived for industry, advertising, and fashion. Howard Greenberg Gallery is located at 41 East 57th Street, Suite 1406, New York. The gallery exhibits at The ADAA Art Show, The Armory Show, The Photography Show presented by AIPAD, New York, Photo London, Art Basel, Paris Photo, and Art Basel Miami Beach. For more information, contact 212-334-0010, info@howardgreenberg.com or visit www.howardgreenberg.com.

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Image Caption: Vivian Maier, Chicago, 1962 ©Estate of Vivian Maier, Courtesy Maloof Collection and Howard Greenberg Gallery, New York